



**the second gear**  
A Practical Approach to Growth

### **Vision**

**“To empower the needy in developing their practical management sutras by themselves”**

### **Mission**

**“Enabling our students to adopt The Second Gear MBA for Non MBAs practical, implementable and scalable mentoring concepts”.**

## **The Second Gear Specialty**

- **The Second Gears Unique id" Power of Practical Mentoring"**
- **The Second Gear's Practical Methodology**
- **Your Education does not matter but your commitment matters.**
- **Rich experience in working with variety of professionals, organizations and different kinds of business owners**
- **Our students include High school dropouts to Doctorates and age group from 22 years- 65 years**



**the second gear**  
A Practical Approach to Growth

About Us:

For Organizations: Empower Your Team

For Entrepreneurs: Grow Your Business

For New Startups: Start Your Business

For Professionals: Grow in your Career

Develop “Success plan” for Your Self

Develop Practical Management Concepts

The Second Gear 12X12 Sutras for Your Growth

A Self Learning Guide With Complimentary  
Workshops & Practicals



**the second gear**

A Practical Approach to Growth

# The Second Gear's Unique methodology





A Practical Approach to Growth  
For Individuals: Retail

Products	Product Description	Who Can Attend This?
<ul style="list-style-type: none"> <li>• <b>Growth Sutra Chart with Complimentary CD</b></li> </ul>	<ul style="list-style-type: none"> <li>• It empowers you to identify the practical management tools that are required to be successful</li> </ul>	<ul style="list-style-type: none"> <li>• Individual professionals working in organizations</li> <li>• Aspiring entrepreneurs</li> <li>• Entrepreneurs</li> <li>• Individuals in confused state</li> <li>• Educational qualification does not matter to us but your commitment matters</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Growth Sutra Discussion</b></li> </ul>	<ul style="list-style-type: none"> <li>• One-One discussion with the Mentor to Brain Storm</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>The Second Gear MBA For Non MBAs Executive Mentoring (Guide)</b></li> </ul>	<ul style="list-style-type: none"> <li>• Develop Strategic Success Plan</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>The Second Gear MBA For Non MBAs Success Plan Creation (Guide)</b></li> </ul>	<ul style="list-style-type: none"> <li>• Develop practical managements sutras for your success.</li> </ul>	<ul style="list-style-type: none"> <li>• Individual professionals working in organizations</li> <li>• Entrepreneurs</li> </ul>

<b>Options</b>	<b>Next Step</b>
<b>Option-1</b>	<b><i>•Register for One on One “Growth Sutra Discussion” with the mentor.</i></b>
<b>Option-2</b>	<b><i>•Buy “Growth Sutras chart” with complimentary Business Guru CD.</i></b>

# For Large Accounts



Products	Product Description	Who Can Attend This?
<b>1. One-One Organizational challenges discussion with the Mentor</b>	<ul style="list-style-type: none"><li>• It provides a platform to discuss the organizational challenges</li></ul>	<ul style="list-style-type: none"><li>• Top Management of Organizations</li></ul>
<b>2. Excel Your Self (ExSelf Workshop)</b>	<ul style="list-style-type: none"><li>• It will help you to discover your self</li></ul>	<ul style="list-style-type: none"><li>• All the Team Members</li><li>• Channel partners</li></ul>
<b>3. The Second Gear MBA For Non MBAs Success Plan Creation (Guide)</b>	<ul style="list-style-type: none"><li>• Develop a detailed Success plan to grow within your organization</li></ul>	<ul style="list-style-type: none"><li>• Mid management Teams</li><li>• Operational &amp; Delivery Team</li><li>• Sales &amp; Marketing Team</li><li>• Channel partners</li></ul>
<b>4. The Second Gear MBA For Non MBAs Executive Mentoring (Guide)</b>	<ul style="list-style-type: none"><li>• Self learning guide to adopt practical management concepts for your /organizational growth</li></ul>	<ul style="list-style-type: none"><li>• Top management Team</li><li>• Organization's Dealers &amp; Distributors</li><li>• Organization's Franchises</li><li>• Organization's Vendors</li></ul>
<b>5. Customized Mentoring</b>	Depending on the needs of organization this product will be customized	<ul style="list-style-type: none"><li>• Top Management</li><li>• Mid Management</li><li>• All other Team members</li></ul>

<b>Options</b>	<b>Next Step</b>
<b>Option-1</b>	<b><i>•Register for “One on One Organizational Challenges Discussion” with The Second Gear Mentor.</i></b>
<b>Option-2</b>	<b><i>•Register for “Exself” Work Shop.</i></b>



**the second gear**  
A Practical Approach to Growth

<b>Organization</b>	<b>The Second Gear A Practical Approach to Growth</b>
<b>Contact no. :</b>	<b>+91-9036292123 +91-8026530866</b>
<b>Email ID :</b>	<b><u><a href="mailto:guru@tothesecondgear.com">guru@tothesecondgear.com</a></u></b>
<b>Website:</b>	<b><u><a href="http://www.tothesecondgear.com">www.tothesecondgear.com</a></u></b>